

Messages	<ul style="list-style-type: none"> • Focus on the Positive Aspects of Children and Young People’s Lives – making their childhood positive • Evidence of Impact of new arrangements/ initiatives and Improved Outcomes • Prevention 				
Driving and Supporting Change	A. LDD Strategy <ul style="list-style-type: none"> • Entitlement to services defined by levels of need and agreed across all partner agencies; • Pathways to services, within and across levels of need, supported by integrated information/advice services and key workers as appropriate; • A better range of services with more consistent coverage across the County, provided in a more integrated way at all levels of need; • Clear and agreed priorities for further improvements for service provision or access for the next phase of planning. 	B. Safeguarding Children <ul style="list-style-type: none"> • Develop and implement the Safeguarding Strategy • Ensure there are consistent and robust procedure for the monitoring of child deaths within the Local Authority • Promote consistent safer recruitment across the consistent agencies of the Safeguarding Board through advice, guidance and training • Promote consistent arrangements for the management of allegations • Ensure there is a robust performance framework for Safeguarding activity • Ensure safeguarding requirements are consistently applied • Ensure robust procedures are in place for Serious Case Reviews and Serious Incidents 	C. Crime Prevention Strategy <ul style="list-style-type: none"> • Establish TYS provision to meet the needs of vulnerable young people, including young people at risk of (re)offending • Reduce (re)offending by young people • Develop Safer Schools Partnerships • Develop Parenting provision aimed at parents of adolescents 	D. 14-19 Strategy and Delivery Plan <ul style="list-style-type: none"> • Develop a Curriculum framework with courses covering all available lines of learning that are accessible to all learners • Ensure learners have access to high quality, impartial information advice and guidance and targeted support • Develop appropriate work related learning to meet learners’ needs; • Develop a 3 year funding model that is sustainable and covers revenue and capital plans, transport, e learning, facilities and other resources 	E. Parenting Strategy <ul style="list-style-type: none"> • Improve the level of timely and high quality support available to parents all across the county • Ensure that parents are involved in decision-making about the appropriateness and development of services for them • Improve the quality and quantity of information available to parents • Ensure a coherence of staffing roles and responsibilities so that parents can access the right service at the right time • Ensure that all staff involved in supporting parents are clear about their roles and are fully equipped with the necessary skills
Continuou s Improvement	CB1 Integrated Local Delivery and Practice <ul style="list-style-type: none"> • Further develop effective management and support for integrated working • Implement the Phase 3 Children Centres • Work to ensure the sustainability of early years provision • Implement a prevention programme as part of Targeted Youth Support that is specifically aimed at identification and early intervention with vulnerable young people. • Ensure that IYS hubs are effectively co-ordinating IYS activity across localities and are used by a wide range of partners to deliver services to young people. • Develop and implement the Performance Framework for Integrated Working • Develop governance arrangements for integrated working • Explore further areas for commissioning within integrated service delivery • Consider the strategic alignment of Common Assessment with other assessment processes, seeking to streamline where possible 		CB2 Tools for Integrated Working <ul style="list-style-type: none"> • Implement ContactPoint in order to improve multi-agency information sharing, children and young people’s access to universal services and Integrated front-line services. • Implement the General Framework for Information Sharing version 2. • Recruit and train full ContactPoint implementation team. • Implement and progress the integration of ICT systems for children’s services • Develop multi-agency involvement in developing best practice and protocols around the common assessment process • Develop a collaborative working website called www.nyfamilies.info to incorporate Families Information Service, Children’s Services Directory, Children’s Centres, Extended Services within Schools, Every Child Matters and Parenting 	CB3 Workforce Development <ul style="list-style-type: none"> • Review the integrated Workforce Strategy and Plan to align to national local agendas • Improve skills and knowledge within the frontline children’s workforce by developing and delivering a skills development plan based on the Common Core of skills and knowledge • Respond to the new Integrated Qualifications Framework (IQF) (2010) ensuring links to the training and development plan for the children’s workforce • Support the development to ensure high quality leaders and managers of integrated services • Support the co-ordination of a professional learning programme for IYS practitioners. • Promote Apprentices across the children and young people workforce • Increase the number of opportunities for employment for young people within the children’s workforce • Promote the Graduate Leader Fund (GLF) 	CB4 Improving Capacity for Participation <ul style="list-style-type: none"> • Develop and implement an integrated participation strategy for the Strategic Partnership • Implement the Hybrid Assessment Tool across the Strategic Partnership to ensure children and young people are at the centre of organisational planning • Strengthen the role of participation and consultation with children, young people and parents in the development and review of their services • To equip staff with the relevant skills and knowledge to be able to effectively engage children, young people and parents in participation activities • Develop and Implement the Children in Care Council, in line with the requirements of the Care Matters: Children and Young People’s Bill 2008 • Development and implementation of Youth Councils across North Yorkshire • Support the participation of children and young people with LDD
	Be Healthy	Stay Safe	Enjoy and Achieve	Make a Positive Contribution	Economic Well-being
	1.1 Ensure children and young people have a healthy weight and active lives <ul style="list-style-type: none"> • All partners committed to tackling childhood obesity. • More families, children and young people will be making healthy food choices. • Improved participation of children and young people in a wide range of physical activity opportunities within their daily lives. • Families, children and young people have easy access to information and advice on health eating and being active. • Individuals who are obese or overweight will be able to access appropriate community based interventions/services. • Frontline workers are fully informed and able to signpost individuals and • All schools are healthy schools. • Improvements in the provision and accessibility of high quality environments for children’s play. 	2.1 Provide safe environments for children <ul style="list-style-type: none"> • Increase the provision of safe places to play and advice on personal safety • Enhance the child tracking arrangements for missing children and those not in school • Develop safer recruitment practices across all agencies working with children and young people • Develop the police youth support strategy to strengthen relationships and create a safer community for all • Implement child death review panels • Ensure that health and safety is robust for all activities involving children and young people 	3.1 Prepare all children and young people to succeed <ul style="list-style-type: none"> • Support parents/ carers to enable them to further support their child’s reading and learning • Encourage parents to get involved with their child’s learning through engagement with schools, settings, libraries and family learning activities • Ensure there is effective early intervention and support in place for children with additional needs • Provide additional support to parents whose children have specific or specialist needs through Early Support and Local Parenting Plans • Provide universal and targeted support to improve Early Years Foundation Stage outcomes in communication, language and literacy (CLL) and in Personal, Social and Emotional Development 	4.1 Encourage Children and Young People to make a positive contribution to school and community life <ul style="list-style-type: none"> • Continue to increase the involvement of all children and young people in decision making and ensure this involvement has an impact on services provided for them • Increase participation in after school clubs / activities • Ensure the positive contribution made by children and young people is acknowledged • Demonstrate the difference made by children and young people’s involvement in service planning and delivery • Ensure schools respond robustly to their duty to promote community cohesion • The network of Youth Councils will be extended to cover all of North Yorkshire and enable proper democratically elected representatives to be sent to the UK Youth Parliament. 	5.1 Develop the capacity of children and young people to develop independent living skills and manage their own transitions <ul style="list-style-type: none"> • Provide good access to relevant impartial information and guidance on choices for children and young people • Improve the multi-agency transition strategy for all children and young people a • Develop integrated youth support to improve transition planning for vulnerable groups • Ensure Personal and welfare support is available to all young people with LDD/LAC aged 16-19 to support their education or training • Ensure a transition review takes place for all Year 9 pupils with LDD and a transition plan is produced • Ensure direct payments and take up of benefits are available and promoted for all families including families with disabled children.
	1.2 Support maternal health <ul style="list-style-type: none"> • Establish an effective Local Commissioning Framework that has the responsibility to ensure high quality and safe services are provided • Ensure maternity services are closely linked with Children’s Centres to improve accessibility and promote early integration with other services. • Deliver a 1% point reduction per year in the proportion of women continuing to smoke through pregnancy, focusing especially on women from disadvantaged groups • Deliver an increase in breastfeeding initiation rate, focusing especially on women from disadvantaged groups. • Provide tailored support for vulnerable groups to improve the health outcomes for themselves and their children, including pregnant teenagers and teenage parents 	2.2 Reduce bullying and discrimination <ul style="list-style-type: none"> • Provide advice and support to children and young people with bullying issues • Develop awareness in all schools/ settings via training linked with new guidance and provide targeted collaborative work (Peer Mentoring) with NSPCC/ ChildLine • Carry out a needs analysis and audit of local provision for victims of bullying • Improve the recording and monitoring of bullying and racial incidents in schools and settings • Raise awareness and encourage the NYSCB to have fuller involvement in tackling bullying 	3.2 Enable children and young people to attend, participate in and enjoy their learning <ul style="list-style-type: none"> • Implement curriculum reforms across Key Stages to provide wider academic, vocational and cultural opportunities, and personalised learning • Focus on the improvement of functional skills through the curriculum • Ensure those children educated outside of school have access to high quality educational opportunities • Ensure that all schools and settings have mechanisms to encourage participation and take account of the views of children and young people • Focus on developing of school ethos to promote enjoyment and participation, and celebration of achievement • Reduce the numbers of children not on school roll, and tackle persistent absence • Deliver local proposals for a first class education for Looked After Children 	4.2 Encourage participation in positive activities <ul style="list-style-type: none"> • Extend the range of Positive Activities available to children and young people of all ages through improved joint planning of provision and their active involvement. • Establish multi-agency panels/ referral processes for the identification of 13-19 years olds who would most benefit from participation in positive activities • Increase the participation of children and young people in positive activities provided by the third sector • Increase participation of children in play activities • Increase levels of volunteering by children and young people • Increase participation at NYCC Outdoor Education Centres, particularly by vulnerable groups of young people 	5.2 Raise aspiration for children and young people and enable them to fulfil their potential <ul style="list-style-type: none"> • Widen participation of all vulnerable groups in education and training • Maximise the impact of Aimhigher projects by fully integrating its work into schools and colleges • Develop integrated and impartial Information Advice and Guidance • Provide all learners, especially care leavers and those who are vulnerable or have complex needs • Review the strategy to reduce the number of young people not in education, employment or training to run until 2011, particularly in those areas identified as ‘hot spots.’ • Identify and disseminate best practice in developing career aspirations for children and young people • Support Young Offenders with a pathway to education, employment and training
	1.3 Support and promote positive mental and emotional health <ul style="list-style-type: none"> • Rollout the National Healthy Schools Programme emotional 	2.3 Tackle domestic abuse <ul style="list-style-type: none"> • Develop a countywide domestic abuse strategy and ensure strategic alignment with the 	3.3 Improve achievement for all children and young people throughout their learning journey <ul style="list-style-type: none"> • Raise aspiration for children and 	4.3 Improve access to high quality information, advice and support <ul style="list-style-type: none"> • Development of parenting strategy / support to parents 	5.3 Prepare children and young people to be ready for success in working life <ul style="list-style-type: none"> • Improve the skills basis of the Personal Development curriculum

<p>health and well being toolkit to North Yorkshire schools in conjunction with SEAL</p> <ul style="list-style-type: none"> • Provide training through the Healthy Schools Programme for non teaching staff to support emotional health and well being • Improve the contribution of child and adolescent mental health services to Integrated Service Delivery and early intervention. • Improve child and adolescent mental health services to children with a learning disability • Improve child and adolescent mental health services to children in placements, including adoption placements • Improve consistency of approach to child health with attentional disorders and conduct disorders • Contribute to, and consider the findings of, the national review of Child and Adolescent Mental Health Services and plan for local implementation. • Sustain and develop the four original Performance Indicators contained within the Public service Agreement on achieving a comprehensive CAMH Service 	<p>NYCSB</p> <ul style="list-style-type: none"> • Map existing services for children and young people who are victims of domestic violence • Encourage the sustainability of strategic support and services for tackling domestic abuse • Identification and development of best practice, including county provision of refugees 	<p>young people through personalised achievement and attainment</p> <ul style="list-style-type: none"> • Ensure high quality education provision through early intervention in coasting and failing schools and equipping School Improvement Partners with high quality information and encouraging appropriate challenge • Identify and take early action with regards to under-achievement and inequality through additional support and the use of intervention programmes • Ensure strong leadership through improved induction and pastoral support of head teachers and professional development for staff • Focus on strong Governance through Governor training and support to facilitate improvement, change and adaptability. • Support high quality teaching and learning within schools • Focus on secondary schools with below 30% of learners achieving 5+ A*-C GCSEs, including English and Maths (National Challenge 	<ul style="list-style-type: none"> • Development of IYS in order to provide high quality IAG • "Gimi" website and Youth Portal implemented and promoted through North Yorkshire Secondary Schools • Further development of the Children's Information Service (now known as Families Information Service) to ensure the service provides parents with comprehensive information to enable parents to make informed choices about their families needs • To develop children's centres and extended schools as an access point of information for all families with children between the ages of 0 – 19 years (15 -19 years LDD) 	<p>to support the development of confidence, self esteem and employability skills in children and young people</p> <ul style="list-style-type: none"> • Continue to build on current enterprise activity and provide further opportunities for post 16 enterprise activities • Improve the local provision, including post-16 pathways and work opportunities of learners with learning difficulties and/ or disabilities • Work with employers and businesses to develop an effective employer engagement strategy that will prepare young people for working life • Broaden the range and scope of high quality learning experiences and opportunities for young people linked to areas of identified sector skills priorities • Ensure that development planning takes into account the needs of the local, regional and national economy • Increase opportunities for apprenticeships for young people, especially Looked After young people
<p>1.4 Improve sexual health</p> <ul style="list-style-type: none"> • Implement the Teenage Pregnancy Strategy in order to reduce the gap between the teenage pregnancy rate in Scarborough and the rest of North Yorkshire • Roll out the chlamydia screening programme • Implement the sexual health strategy • Support multi agency teams delivering the sexual health model to ensure vulnerable groups and localities are targeted • Ensure the teenage pregnancy and sexual health strategies reflect joint priorities • Improve the quality of sex and relationships education in schools 	<p>2.4 Support children and young people on the edge of care</p> <ul style="list-style-type: none"> • Provide support to parents to enable them to provide safe and secure care to their children • Develop targeted services for adolescents on the edge of care through Integrated Youth Support • Improve the management of transitions from adolescents to adulthood, in particular Care Leavers • Develop and implement family group conferences • Develop outreach services through residential centres • Implement a new policy framework to support Kinship Care 	<p>3.4 Develop effective support for learners at all points of transition and transfer</p> <ul style="list-style-type: none"> • Improve the management of transfer and transition of children and young people within and between different schools and settings • Identify and support vulnerable children for whom transition may be more challenging • Provide increased and timely opportunities for cyp and parents to prepare transitions between schools and/ or other settings. • Support children and young people moving between schools and/ or settings at non-standard times • Provide effective support for LAC when transferring to a different carer 	<p>4.4 Encourage participation in sports, arts and culture</p> <ul style="list-style-type: none"> • Implementation of Children and Young People's Art Strategy in order to increase participation in Arts activities • Increase access to sports, arts and recreational clubs / venues • Increase participation of children and young people in sports activities • Increase participation in intra and inter school sports competitions • Develop a Children and Young People's Cultural Strategy (in line with the CYP Arts Strategy and NYCC Cultural Strategy) that focuses on increasing access and participation of children and young people in cultural activities, places and venues 	<p>5.4 Improve access to education and training for all children and young people</p> <ul style="list-style-type: none"> • Develop an integrated transport strategy to ensure that all children and young people have appropriate access to activities • Develop the e learning strategy to improve remote provision in education, training and guidance • Review and exploit opportunities for the integrated delivery of provision, including single site opportunities • Improve transport to school for disabled children
<p>1.5 Reduce substance and alcohol misuse</p> <ul style="list-style-type: none"> • Provide training to schools to ensure drug and alcohol education programmes are delivered by teachers trained to use normative, life-skills based approaches • Support the use of FRANK campaign • Contribute, as part of the Parenting Strategy to ensure that parents are supported in educating their children about drugs and to know what action to take if their child gets involved in drugs • Provide early, targeted prevention to young people • Preventing Harm to children, young people and families affected by drug misuse by providing specialist treatment and support • Reduce Drug and Drink related risk taking behaviour and related offending • Ensure local delivery on the Youth Alcohol Action Plan 	<p>2.5 Improve the lives of Looked After Children</p> <ul style="list-style-type: none"> • Implement a new Looked After Children strategy, including the development of integrated commissioning processes • Implement restorative practices in children's units • Further improve fostering services • Develop adoption support services and implement a performance management framework for adoption practice • Provide stable placements for LAC and ensure Care Plans are carried out in a timely fashion • Ensure children and young people's participation is central to planning for themselves and to service planning • Improve educational and health outcomes form LAC (ref. 1.1/ 1.2, 3.2, 3.4, 3.5) 	<p>3.5 Improve access and inclusion to reduce disadvantage for vulnerable groups</p> <ul style="list-style-type: none"> • Support Looked After Children to enjoy and achieve • Further the rollout of Social and Emotional Aspects of Learning (SEAL) programme • Raise the understanding amongst school staff of a broader range of needs • Continue to implement the Inclusion Quality Mark in schools and early years setting • Ensure participation and acceptance for vulnerable pupils • Implement 'Aiming High' to support disabled children to be fully engaged in leisure and learning • Implement Vulnerability Checklist and entitlement across services • SEN and Behaviour Review implementation • Continue work to ensure our establishments and outdoor play areas are accessible to all • Targeted work with specific groups e • Implement the Key Stage 4 Engagement Programme to reduce the risk of NEET • Ensure that all schools have a lead for young carers and they have the opportunity to engage in extended activities 	<p>4.5 Reduce anti-social behaviour and its negative effects on the community</p> <ul style="list-style-type: none"> • Ensure the Safer Community Strategy / Crime Prevention Strategy improves outcomes for the Children and Young People of North Yorkshire • Develop a restorative approach to anti-social behaviour in order to reduce levels of it and break down trans-generational issues • Promote a more positive perception of the contributions made by children and young people in North Yorkshire • Further develop the Inclusion Profile to include Minority Ethnic Achievement data • Further use the Profile to target schools causing concern in relation to the achievement of vulnerable learners • Develop phase 3 of Behaviour and Attendance Partnerships • Transfer / expansion of successful prevention and rehabilitation projects to newly identified areas of the County. • Improved social inclusion of young offenders in key service areas (Education, Training and Employment, Mental Health and Drugs, Family and Housing) demonstrated by raised performance against YJB targets 	<p>5.5 Ensure that children and young people are living in decent, secure, affordable housing and have appropriate support</p> <ul style="list-style-type: none"> • Develop integrated accommodation provision and support services throughout the county: • End the use by 16 & 17 year olds of B&B accommodation by 31st march 2010 . • Reduce the number of 16 & 17 year olds accepted as homeless • End the use of non-self contained temporary accommodation by homeless families with dependent children • Provide appropriate mediation, outreach work with schools and provide suitable temporary accommodation • Develop a range of county provision, of supported accommodation for young people (16-24) with complex needs/chaotic lives • Provide supported housing/ home adaptations for young people with LDD. • Secure suitable accommodation and related support services for all Care Leavers and Young Offenders. • Monitor the impact of the new Homelessness Prevention Protocols
<p>1.6 Ensure children who require specialist care have timely access to appropriate advice and to effective services</p> <ul style="list-style-type: none"> • Identify priorities through the establishment of a county wide children's and Maternity service network groups • Ensure that services enable all Children and Young People to access equally and offer choice in access to services and treatment equitably • Ensure the views of Children, young people, their families and carers are sought and taken into account in designing, planning, delivering and improving health care services. 	<p>2.6 Support children with high and complex learning difficulties and or disability</p> <ul style="list-style-type: none"> • Ensure respite care and other placements are sufficient to meet local needs and carers have support and training, including increasing short breaks provision. • Integrated local preventative services for disabled children • Develop CAMHS support to Children's Resource Centres • Clear eligibility guidance on services for high complex needs of disabled children • Develop partnership and commissions processes for LDD Services • Children and young people with learning difficulties and/or disabilities are enabled to report concerns about their care and treatment. • Provide staff with guidance and support on safeguarding children and young people with learning difficulties and/or disabilities. 			<p>5.6 Supporting families to achieve improved economic well-being</p> <ul style="list-style-type: none"> • Reduce the number of children living in poverty by supporting parents to enter employment, • Support young carers to be able to access education, training and employment opportunities • Ensure there is appropriate childcare support for teenage parents to enable them to continue in education, employment and training and increase the take-up of Care to Learn • Establish an ongoing system for auditing sufficiency of childcare provision and mechanisms for responding to identified needs. • Support the provision of sufficient high quality, affordable, accessible childcare to enable parents to attend training or work • Improve information and guidance to parents regarding the availability of childcare, of benefits and about training opportunities